



**AEA is a global consulting firm setting the standard in strategy and planning for the cultural and creative industries**



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# Profile



At AEA, we are known for our candid and impartial advice that draws on deep knowledge of the cultural sector as well as robust research and analytical insight.

Since 1991, we have successfully delivered more than 800 assignments, helping clients around the world plan and realize vital and sustainable cultural projects.

With offices in New York and London, AEA offers a talented, multidisciplinary team of professionals with proven practical experience who deliver personalized solutions to organizations in the arts, cultural, creative and public sectors. We thrive on new challenges and approach problem-solving with curiosity, creativity and integrity.

AEA runs the Global Cultural Districts Network (GCDN), a federation of arts and cultural centers across the world, and convenes its annual member gathering.



**Adrian Ellis**  
Director



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Manager, Human Resources & Administration



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# Services



## Strategy

**Options Analysis**  
**Policy Development**  
**Infrastructure Strategy**  
**Investment Strategy**  
**Program & Partnership Strategy**  
**Strategic Planning**

AEA works with clients at the earliest possible stage to develop successful project strategies, whether in the context of a new cultural facility, policy, or program. We help articulate the project's goals and rationale; explore the possible routes to deliver it; and confirm the optimum way forward.

## Planning

**Cultural Master Planning**  
**Concept Development**  
**Feasibility Studies**  
**Business & Operating Plans**  
**Design Briefs**  
**Project Delivery**

AEA is a leader in the planning and delivery of a wide variety of cultural & creative spaces, including cultural districts, mixed-use developments, museums and galleries, performance spaces, multi-disciplinary spaces, parks, and heritage sites. We deliver plans that pay close attention to what is required for long-term operating and financial success, and that include actionable road maps and evaluation metrics.

## Research & Analysis

**Market Analysis**  
**Audience Research**  
**Sector Studies**  
**Evaluation**  
**Policy Research**

AEA's recommendations are underpinned by robust empiricism and unparalleled knowledge of the cultural & creative sector. We gather the facts; parse, test, and analyze them; and challenge wishful thinking. Our customized studies combine proven methodologies and objective analysis with a sensitive understanding of our clients and the context in which they operate.

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## Sectors

**Commercial**  
**Educational**  
**Foundations and Trusts**  
**Government**  
**History / Heritage**  
**Literary**

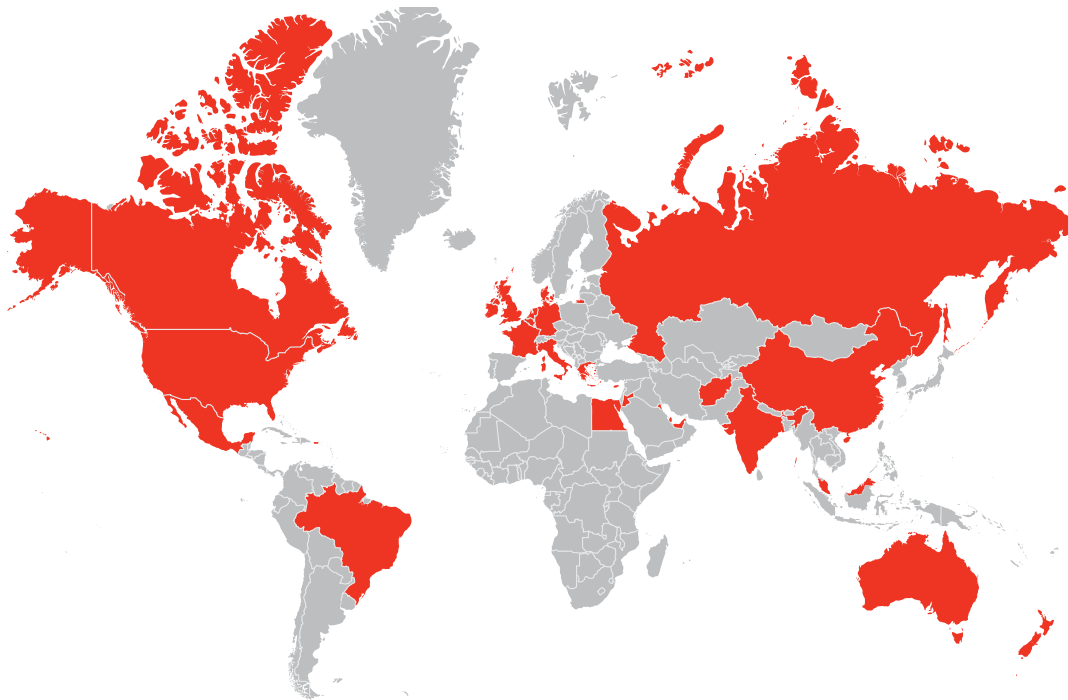
**Media**  
**Parks and Gardens**  
**Performing Arts**  
**Support Organizations**  
**Visual Arts**

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# Global Outlook



AEA has delivered successful projects in 34 countries



## Staff Languages

Arabic  
Cambodian  
Cantonese  
English  
French  
German  
Gujarati  
Hindi  
Italian  
Mandarin  
Persian  
Polish  
Russian  
Sanskrit  
Shanghainese  
Spanish  
Teochew  
Welsh

## Global Cultural Districts Network (GCDN)



An initiative of AEA Consulting, the GCDN is a membership-based network that fosters cooperation and knowledge-sharing among those responsible for planning and running districts and clusters that include a significant cultural element.

Founded in 2013, GCDN provides a context for cultural leaders to discuss emerging best practice across a range of issues related to the successful creation and management of cultural districts and cultural planning around the world.



For more information, please visit [www.gcdn.net](http://www.gcdn.net)

# Selected Clients and Projects



## Museums, Visual Arts and Heritage

Albright-Knox Art Gallery  
Architecture Foundation  
Aspen Art Museum  
The Barnes Foundation  
Benaki Museum  
Benjamin Franklin Museum  
British Museum  
Budapest Museum of Fine Arts  
Children's Museum of Manhattan  
China Institute  
Creative Time  
Dallas Museum of Art  
The Design Museum  
Detroit Institute of Arts  
The Drawing Center  
El Museo del Barrio  
EMP Museum  
Florence Nightingale Museum  
The Frick Collection  
Fundación Televisa  
Georgia O'Keeffe Museum  
Glenbow Museum  
Haus der Kunst  
Hispanic Society of America  
Imperial War Museum  
Isabella Stewart Gardner Museum  
The Manchester Museum  
Migros Museum  
Milwaukee Art Museum  
MIT List Visual Arts Center  
MOCA Cleveland  
Museum of Applied Arts and Sciences  
Museum of the City of New York  
Museum of Fine Arts Budapest  
Museum of London  
National Gallery London  
National Gallery of Victoria  
National Gallery of Australia  
National Museum of Australia  
National Museums and Galleries of Northern Ireland  
National Museums Liverpool  
National Trust London  
Perez Art Museum Miami  
Philadelphia Film Society  
Philadelphia Museum of Art  
Public Art Fund  
Rubin Museum of Art  
Saatchi Gallery  
SculptureCenter  
Serpentine Gallery  
Sir John Soane's Museum  
State Tretyakov Gallery  
Statens Museum for Kunst  
The Shed  
Trieca Film Institute  
Victoria and Albert Museum  
Walters Art Museum  
Whitechapel Art Gallery  
Wolfsonian Museum

## Performing Arts and Festivals

Alvin Ailey American Dance Theatre  
Arts Centre Melbourne  
Ballet Memphis  
Banff Centre for Arts and Creativity  
The Barbican Centre  
Bethel Woods Center for the Arts  
Boston Symphony Orchestra  
Carnegie Hall  
Cheltenham Festivals  
The Cleveland Orchestra  
Edinburgh Festivals  
English National Opera  
The Esplanade  
Houston Grand Opera  
Huntington Theatre Company  
Jacob's Pillow  
Jazz at Lincoln Center  
Kennedy Center for the Performing Arts  
The Kimmel Center  
Kronos Quartet  
Los Angeles Music Center  
The Lowry  
Massey Hall and Roy Thomson Hall  
New Orleans Jazz Orchestra  
New York City Center  
New York Philharmonic  
Orchestra of St. Luke's  
Philadelphia Orchestra Association  
Royal Academy of Dance  
Roundabout Theatre Company  
Royal Albert Hall  
Royal Philharmonic Orchestra  
Royal Shakespeare Company  
San Francisco Opera  
SF Jazz  
Shakespeare's Globe  
Signature Theatre Company  
Society of London Theatre  
Songwriters Hall of Fame  
Symphony Space  
UK Theatre  
Wallis Annenberg Center for the Performing Arts

## Educational and Literary Institutions

Academy of American Poets  
Aspen Institute  
Bishopsgate Institute  
Boston University  
Brooklyn Public Library  
Case Western Reserve University  
Central School of Ballet  
CERN  
City and Guilds of London Art School  
City University of New York  
Columbia University  
Courtauld Institute of Art  
Emerson College  
London Academy of Music and Dramatic Arts

Poets House  
Princeton University  
Royal College of Art  
San Francisco Art Institute  
University of Cambridge  
University of Southern California

## Parks and Gardens

Brooklyn Bridge Park  
City Parks Foundation  
The High Line  
Longue Vue House and Gardens  
Missouri Botanical Garden  
Taman Tugu National Park  
Tyler Arboretum  
Yorkshire Sculpture Park

## Foundations and Trusts

Andrew W. Mellon Foundation  
The Cleveland Foundation  
Clare Duffield Foundation  
Cyprus Cultural Foundation  
Doris Duke Charitable Foundation  
Egmont Foundation  
The Ford Foundation  
Gordon Parks Foundation  
Herb Alpert Foundation  
International Music and Art Foundation  
James Irvine Foundation  
J. Paul Getty Trust  
John L. and James S. Knight Foundation  
Louise T. Blouin Foundation  
Pew Charitable Trusts  
Shafik Gabr Foundation  
Stavros Niarchos Foundation  
William Penn Foundation

## Government

Amiri Diwan, Kuwait  
Arts Council England  
Arts Council of Wales  
Arts New South Wales  
Australia Council  
Barangaroo Delivery Authority  
British Council  
City of Sunny Isles Beach  
Department for Culture, Media and Sport, UK  
Department of Prime Minister and Cabinet, Australia  
Hampshire Cultural Trust  
Heritage Lottery Fund  
Houston First Corporation  
Hudson Yards Development Corp.  
Infrastructure New South Wales  
Khazanah Nasional Berhad  
Lower Manhattan Development Corp.  
National Park Service  
NESTA

Netherlands Ministry of Culture  
Philadelphia Investment and Development Corp.  
Scottish Arts Council  
Trust for Governors Island  
UK Trade & Investment  
U.S. Dept. of Housing and Urban Development

## Commercial

Alghanim International  
Alloy, Inc.  
Battersea Development Company  
Boston Consulting Group  
Brookfield Financial Properties  
CassonMann  
Foster + Partners  
Genesis Property Holdings  
Goldman Sachs Urban Investment Group  
Henderson Land Development Corp.  
Houston First Corporation  
The Howard Hughes Corporation  
KLCC Property Holdings  
KPMG  
Lai Sun Group  
Lodha Group  
NBC Universal  
PETRONAS  
Vulcan, Inc.  
The Witkoff Group  
Zaha Hadid Architects

## Service Organizations

The Architectural League of New York  
Asian American Arts Alliance  
Association of Art Museum Curators  
Brooklyn Information and Culture Center for an Urban Future  
Downtown Brooklyn Arts Alliance  
Downtown Brooklyn Partnership  
Engage  
Fractured Atlas  
Grand Center Association  
Jazz Journalists Association  
League of American Orchestras  
Municipal Arts Society  
National Arts Strategies  
National Museum Directors' Council  
Nonprofit Finance Fund  
Screen Actors Guild Foundation  
WQXR New York Public Radio



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# Contact Us



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