AEA is a global consulting firm setting the standard in strategy and planning for the cultural and creative industries
Profile

At AEA, we are known for our candid and impartial advice that draws on deep knowledge of the cultural sector as well as robust research and analytical insight.

Since 1991, we have successfully delivered more than 800 assignments, helping clients around the world plan and realize vital and sustainable cultural projects.

With offices in New York and London, AEA offers a talented, multidisciplinary team of professionals with proven practical experience who deliver personalized solutions to organizations in the arts, cultural, creative and public sectors. We thrive on new challenges and approach problem-solving with curiosity, creativity and integrity.

AEA runs the Global Cultural Districts Network (GCDN), a federation of arts and cultural centers across the world, and convenes its annual member gathering.
Services

Strategy

Options Analysis
Policy Development
Infrastructure Strategy
Investment Strategy
Program & Partnership Strategy
Strategic Planning

AEA works with clients at the earliest possible stage to develop successful project strategies, whether in the context of a new cultural facility, policy, or program. We help articulate the project’s goals and rationale; explore the possible routes to deliver it; and confirm the optimum way forward.

Planning

Cultural Master Planning
Concept Development
Feasibility Studies
Business & Operating Plans
Design Briefs
Project Delivery

AEA is a leader in the planning and delivery of a wide variety of cultural & creative spaces, including cultural districts, mixed-use developments, museums and galleries, performance spaces, multi-disciplinary spaces, parks, and heritage sites. We deliver plans that pay close attention to what is required for long-term operating and financial success, and that include actionable road maps and evaluation metrics.

Research & Analysis

Market Analysis
Audience Research
Sector Studies
Evaluation
Policy Research

AEA’s recommendations are underpinned by robust empiricism and unparalleled knowledge of the cultural & creative sector. We gather the facts; parse, test, and analyze them; and challenge wishful thinking. Our customized studies combine proven methodologies and objective analysis with a sensitive understanding of our clients and the context in which they operate.

Sectors

Commercial
Educational
Foundations and Trusts
Government
History / Heritage
Literary

Media
Parks and Gardens
Performing Arts
Support Organizations
Visual Arts
Global Outlook

AEA has delivered successful projects in 34 countries

Global Cultural Districts Network (GCDN)

An initiative of AEA Consulting, the GCDN is a membership-based network that fosters cooperation and knowledge-sharing among those responsible for planning and running districts and clusters that include a significant cultural element.

Founded in 2013, GCDN provides a context for cultural leaders to discuss emerging best practice across a range of issues related to the successful creation and management of cultural districts and cultural planning around the world.

For more information, please visit www.gcdn.net
Selected Clients and Projects

**Museums, Visual Arts and Heritage**
- Albright-Knox Art Gallery
- Architecture Foundation
- Aspen Art Museum
- The Barnes Foundation
- Benaki Museum
- Benjamin Franklin Museum
- British Museum
- Budapest Museum of Fine Arts
- Children's Museum of Manhattan
- China Institute
- Creative Time
- Dallas Museum of Art
- The Design Museum
- Detroit Institute of Arts
- The Drawing Center
- El Museo del Barrio
- EMP Museum
- Florence Nightingale Museum
- The Frick Collection
- Fundación Televisa
- Georgia O'Keeffe Museum
- Glenbow Museum
- Haus der Kunst
- Hispanic Society of America
- Imperial War Museum
- Isabella Stewart Gardner Museum
- The Manchester Museum
- Migros Museum
- Milwaukee Art Museum
- MIT List Visual Arts Center
- MOCA Cleveland
- Museum of Applied Arts and Sciences
- Museum of the City of New York
- Museum of Fine Arts Budapest
- Museum of London
- National Gallery London
- National Gallery of Victoria
- National Gallery of Australia
- National Museum of Australia
- National Museums and Galleries of Northern Ireland
- National Museums Liverpool
- National Trust London
- Perez Art Museum Miami
- Philadelphia Film Society
- Philadelphia Museum of Art
- Public Art Fund
- Rubin Museum of Art
- Saatchi Gallery
- SculptureCenter
- Serpentine Gallery
- Sir John Soane’s Museum
- State Tretyakov Gallery
- Statens Museum for Kunst
- The Shed
- Tribeca Film Institute
- Victoria and Albert Museum
- Walters Art Museum
- Whitechapel Art Gallery
- Wolfsonian Museum

**Performing Arts and Festivals**
- Alvin Ailey American Dance Theatre
- Arts Centre Melbourne
- Ballet Memphis
- Banff Centre for Arts and Creativity
- The Barbican Centre
- Bethel Woods Center for the Arts
- Boston Symphony Orchestra
- Carnegie Hall
- Cheltenham Festivals
- The Cleveland Orchestra
- Edinburgh Festivals
- English National Opera
- The Esplanade
- Houston Grand Opera
- Huntington Theatre Company
- Jacob’s Pillow
- Jazz at Lincoln Center
- Kennedy Center for the Performing Arts
- The Kimmel Center
- Kronos Quartet
- Los Angeles Music Center
- The Lowry
- Massey Hall and Roy Thomson Hall
- New Orleans Jazz Orchestra
- New York City Center
- New York Philharmonic
- Orchestra of St. Luke’s
- Philadelphia Orchestra Association
- Royal Academy of Dance
- Roundabout Theatre Company
- Royal Albert Hall
- Royal Philharmonic Orchestra
- Royal Shakespeare Company
- San Francisco Opera
- SF Jazz
- Shakespeare’s Globe
- Signature Theatre Company
- Society of London Theatre
- Songwriters Hall of Fame
- Symphony Space
- UK Theatre
- Wallis Annenberg Center for the Performing Arts

**Educational and Literary Institutions**
- Academy of American Poets
- Aspen Institute
- Bishopsgate Institute
- Boston University
- Brooklyn Public Library
- Case Western Reserve University
- Central School of Ballet
- CERN
- City and Guilds of London Art School
- City University of New York
- Columbia University
- Courtauld Institute of Art
- Emerson College
- London Academy of Music and Dramatic Arts
- Poets House
- Princeton University
- Royal College of Art
- San Francisco Art Institute
- University of Cambridge
- University of Southern California

**Parks and Gardens**
- Brooklyn Bridge Park
- City Parks Foundation
- The High Line
- Longue Vue House and Gardens
- Missouri Botanical Garden
- Taman Tugu National Park
- Tyler Arboretum
- Yorkshire Sculpture Park

**Foundations and Trusts**
- Andrew W. Mellon Foundation
- The Cleveland Foundation
- Clore Duffield Foundation
- Cyprus Cultural Foundation
- Doris Duke Charitable Foundation
- Egmont Foundation
- The Ford Foundation
- Gordon Parks Foundation
- Herb Alpert Foundation
- International Music and Art Foundation
- James Irvine Foundation
- J. Paul Getty Trust
- John L. and James S. Knight Foundation
- Louise T. Blouin Foundation
- Pew Charitable Trusts
- Shafik Gabr Foundation
- Starr Foundation
- William Penn Foundation

**Government**
- Amiri Diwan, Kuwait
- Arts Council England
- Arts Council of Wales
- Arts New South Wales
- Australia Council
- Barangaroo Delivery Authority
- British Council
- City of Sunny Isles Beach
- Department for Culture, Media and Sport, UK
- Department of Prime Minister and Cabinet, Australia
- Hampshire Cultural Trust
- Heritage Lottery Fund
- Houston First Corporation
- Hudson Yards Development Corp.
- Infrastructure New South Wales
- Khazanah Nasional Berhad
- Lower Manhattan Development Corp.
- National Park Service
- NESTA
- Netherlands Ministry of Culture
- Philadelphia Investment and Development Corp.
- Scottish Arts Council
- Trust for Governors Island
- UK Trade & Investment
- U.S. Dept. of Housing and Urban Development

**Commercial**
- Alghanim International
- Alloy, Inc.
- Battersea Development Company
- Boston Consulting Group
- Brookfield Financial Properties
- CassonMann
- Foster + Partners
- Genesis Property Holdings
- Goldman Sachs Urban Investment Group
- Henderson Land Development Corp.
- Houston First Corporation
- The Howard Hughes Corporation
- KLCC Property Holdings
- KPMG
- Lai Sun Group
- Lodha Group
- NBC Universal
- PETRONAS
- Vulcan, Inc.
- The Witkoff Group
- Zaha Hadid Architects

**Service Organizations**
- The Architectural League of New York
- Asian American Arts Alliance
- Association of Art Museum Curators
- Brooklyn Information and Culture Center for an Urban Future
- Downtown Brooklyn Arts Alliance
- Downtown Brooklyn Partnership
- Engage
- Fractured Atlas
- Grand Center Association
- Jazz Journalists Association
- League of American Orchestras
- Municipal Arts Society
- National Arts Strategies
- National Museum Directors’ Council
- Nonprofit Finance Fund
- Screen Actors Guild Foundation
- WQXR New York Public Radio
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